

Ripple Effect provides [award-winning](#) professional consulting and exceptional staff augmentation for federal, private, and non-profit clients to deliver some of the most crucial policies and programs that shape our nation. We build organizational capacity, not dependence, by creating the structure, process and skills needed for long-term success. That's the Ripple Way, and our clients deserve nothing less.

Whether you are seeking round-the-clock support or a few hours of a highly specialized niche expert's advice, we can get you the experts you need for your project's success. We maintain a roster of more than 200 professionals who are driven by curiosity and a commitment to positively impact health, safety and prosperity of the nation, and we supplement our core staff with a surge workforce of vetted professionals (Master's and PhD-level) across multiple time zones and highly credentialed consultants (via [SHPCC](#)).



Capabilities:

Program Management & Policy



- Strategic Planning
- Business Process and Financial Management
- Grants and Program Administration
- Legislative, Regulatory, and Policy Support
- Public Comment Management & Analysis
- Stakeholder Engagement
- Medical Science Research, Health, Healthcare, and Research & Development (R&D)
- Human Subjects and Clinical Research
- Diversity, Equity, Inclusion & Accessibility (DEIA)

Communications & Outreach



- Integrated Marketing
- Digital & Social Media
- Graphic Design & Multimedia
- Strategic Communications Planning
- Conferences and Virtual Events
- Health Equity Communications
- Education, Training & E-Learning
- Crisis Communications
- Public Relations, Press and Media Outreach

Digital Transformation



- Requirements Development
- Technology Modernization
- Enterprise Transformation
- Data Management and Analytics
- Information Visualization and Dashboards
- RPA, AI and Machine Learning
- Intranet, PowerApps, and Web Development
- Knowledge Management and Workflows

Research & Evaluation



- Evaluation Feasibility and Design
- Market Research Evaluation
- Focus Groups, Interviews, Surveys
- Program Evaluations (Process & Outcomes)
- Qualitative Research and Analysis
- Administrative Data Review

Company Summary:

- Established in 2003
- Woman-Owned Small Business (WOSB)
- Under \$19M size standard
- Pre-Award Compliant Accounting, EVM & Estimating Systems
- UEI: NNQUYPRG4KD5
- CAGE No. 3N5J3
- Federalwide Assurance for the Protection of Human Subjects: FWA00033055

Prime Contract Vehicles:

- GSA Multiple Award Schedule (MAS): 47QRAA22D008N
- NIH BPA: 75N98020A00061
- CMS BPA: 75FCMC20A0021
- Dept Ed PRESTO: 1990023D0043 (Cat 3, 4, 5)

Sub-Contract Vehicles:

- OASIS Small Bus. Pool 1: 47QRAD20D1019
- NIH SOAR: 75N95021D00013

Selected NAICS Codes:

- 541690, 541613, 541611, 519290, 541720

Ripple Effect Communications, Inc.®

Contact Information

9600 Blackwell Road, Ste 210
Rockville, MD 20850

rippleeffect.com

Phone: 800.277.5708
Fax: 240.745.3777

Bambo Bamgbose

Senior Vice President, Growth
busdev@rippleeffect.com



Recent Case Studies that Highlight our Capabilities

Program Management & Policy

Grants and Program Administration at DoD

Ripple Effect provides staff to support CDMRP's grants and program administration needs across a wide range of task areas. Our staff has included Science Officers (grants managers), Program Managers, Public Relations Specialists, Program Evaluators, Data Managers, and Grants Specialists (administrative support). Ripple Effect developed a comprehensive sourcing, vetting, and selection strategy that has been successful in placing high-quality candidates into positions. Our team uses grant, clinical, and biomedical data to identify research gaps, track funding trends, manage grant execution, and produce reports and data visualizations that have assisted CDMRP in transforming healthcare for Services Members and the American public.

Research & Evaluation

Comprehensive Program Evaluation Support for NIAID

Ripple Effect collaborates with a multidisciplinary strategic planning team at the National Institute of Allergy and Infectious Diseases (NIAID) to evaluate processes and outcomes of

programs spanning immunology and immunogen discovery, antibacterial resistance, flu research, HIV, and more. For each program, we have conducted data-based portfolio analyses, network analyses, and publication and bibliometric analyses, paired with qualitative interviews and surveys of staff and government, industry, and pharmaceutical stakeholders. We have identified future improvements to the focus, structure, and governance of each program, armed NIAID with actionable insights into improving the efficiency of their programs and helped NIAID define and measure the impact of key programs on the scientific field.

Communications & Outreach

Stakeholder Convening and Strategic Communications Support for CMS

Ripple Effect provides strategic communications support to the Health Care Payment Learning & Action Network (LAN), a public-private partnership to transform health care payment, primarily through print, digital, and interactive resources and campaigns. To date, we have spearheaded a website redesign; managed a membership database; produced bi-weekly e-newsletters; hosted a webinar series; planned and executed three large annual meetings with hundreds of attendees; collected public comments on and drafted several

white papers; cultivated social media followers; developed infographics; and conducted media outreach, which has helped the LAN reach thousands of health care stakeholders and advance its mission.

Digital Transformation

Business Enterprise Transformation at NIH Office of Research Facilities

Ripple Effect provides subject matter expertise and high-level strategic data analysis, including program management support functions, business analytics and business intelligence, master data management, informatics solutions development, business processes, advanced analytics, and performance metrics tracking and reporting to the NIH Office of Research Facilities (ORF). We utilize IT infrastructure to join disparate systems and aggregate information to improve decisions in implementing policies, supporting program offices, and contributing to improved IT Governance. We have developed workflows, strategies, and technological solutions using SharePoint and other collaborative tools to integrate data from disparate sources and summarized for Congressional and lay audiences, enabling accurate and complete reporting and meaningful insights on trans-NIH facilities investments.

Clients at a Glance:

- **Department of Defense (DoD)**
 - Air Force
 - Army
 - Congressionally Directed Medical Research Program (CDMRP)
 - Navy
 - DHA (Defense Health Agency)
- **Centers for Medicare and Medicaid Services (CMS)**
- **Department of Education (Ed)**
- **Department of Health and Human Services (HHS)**
 - Office of Human Research Protections (OHRP)
 - Office of Disease Prevention & Health Promotion (ODPHP)
 - Agency for Toxic Substances & Disease Registry (ATSDR)
- **National Institutes of Health (NIH)**
 - Office of the Director
 - CSR, FIC, NCI, NHGRI, NHLBI, NIA, NIAAA, NIAID, NIAMS, NICHD, NIDDK, NIEHS, NIGMS, NIMHD, NINR

Selected Awards:

- 2022 Moxie Award for Boldness in Business
- 2022 Top 101 of the Best and Brightest Company to Work for in the Nation®
- 2022 Best and Brightest in Wellness
- 2020 Inc. 5000 D.C. Metro Region #138 and National #3324
- 2019 AMEX Woman Contractor of the Year
- 8 NIH Director's Awards

Contact Information

9600 Blackwell Road, Ste 210
Rockville, MD 20850

rippleeffect.com

Phone: 800.277.5708

Fax: 240.745.3777

Bambo Bambose

Senior Vice President, Growth

busdev@rippleeffect.com

