

**COMPANY SUMMARY:**

- Established in 2004
- Woman-Owned Small Business (WOSB)
- Under \$15M size standard
- DCAA - compliant accounting system
- DUNS - 139133230
- CAGE NO. - 3N5J3

**CONTRACT VEHICLES:**

- GSA Professional Services Schedule (PSS): GS-10F-0365T
  - Option Periods through 2027
  - Integrated Consulting Services SIN 874-1
  - Program Management SIN 874-7
- NIH BPA - HSN263200800077B
- NIH Professional, Technical & Admin Support (PTAS) for OER

**SELECTED NAICS CODES:**

- **541690**  
Scientific and Technical Consulting Services
- **541613**  
Marketing Consulting Services
- **541611**  
Administrative Management and General Management Consulting Services
- **519130**  
Internet Publishing and Broadcasting and Web Search Portals

**CONTACT INFORMATION:**

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Ripple Effect provides professional consulting services focused exclusively in scientific research and health care spaces. We support federal government customers, as well as some private and non-profit clients. Ripple Effect recruits highly qualified and credentialed professional staff—from MDs to evaluation research scientists, to communications specialists and experienced PhD researchers. We have a proven track record for undertaking high-visibility and challenging projects, organizing systems and solutions, and delivering meaningful results that pave the way for success. A selection of our acknowledgments includes:

- Women in Technology “Rising Star” Award
- “Woman in Science at the NIH” acknowledgement
- AAAS Science & Technology Policy Fellowship
- Extreme Dedication Awards
- Excellence and Innovation Award from the US Office of Government Ethics
- 8 NIH Director’s Awards
- NIH Plain Language Awards

**CAPABILITIES**



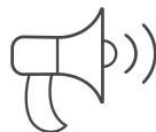
**PROGRAM MANAGEMENT & POLICY**

- Policy Development
- Business Process Analysis
- Management of Grants Process
- Project Management
- Stakeholder Engagement
- Strategic Planning



**RESEARCH & EVALUATION**

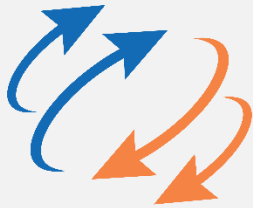
- Public Comment Management & Analysis
- Process & Outcome Evaluation
- Qualitative Research & Analysis
- Survey Research & Analysis
- Administrative Data Analysis



**COMMUNICATIONS & OUTREACH**

- Strategic Communications Planning
- Digital & Social Media
- Graphic Design, Multimedia & Data Visualization
- Writing & Editing
- Public Relations & Media Outreach
- Event Planning

We use **Intelligent Project Management™** to solve problems in a complex world.



### INNOVATION

Preference for forward thinking tools and innovative solutions

### INTELLIGENCE

Ability to harness the constantly changing landscape by embracing life-long learning

### INITIATIVE

Aptitude to act before others and exceed expectations to improve the status quo

### IMPACT

Delivery of relevant, tangible outcomes that endure

### CLIENTS AT-A-GLANCE

- Department of Defense (DOD)
  - Congressionally Directed Medical Research Programs (CDMRP)
- National Science Foundation (NSF)
- Centers for Medicare and Medicaid Services (CMS) via subcontract with MITRE Corporation
- Department of Health and Human Services (HHS)
  - Office of Human Research Protections (OHRP)
- National Institutes of Health (NIH)
  - Office of the Director
  - National Cancer Institute (NCI)
  - National Institute for General Medical Sciences (NIGMS)
  - National Institute for Nursing Research (NINR)
  - National Human Genome Research Institute (NHGRI)
  - National Institute on Aging (NIA)
  - National Institute of Allergy on Infectious Diseases (NIAID)
  - National Heart, Lung, and Blood Institute (NHLBI)

## RECENT CASE STUDIES THAT HIGHLIGHT OUR CAPABILITIES



### PROGRAM MANAGEMENT & POLICY

#### ***Congressionally Directed Medical Research Programs (CDMRP) Science Officer Support***

Ripple Effect provides Science Officers (SOs) to support the research management needs within CDMRP. Scientists administer multi-institutional and multidisciplinary consortia, advanced therapeutic development, and clinical trial research awards. SOs also review pre-award (PA) packages, identify overlap issues, and communicate with the Principal Investigator. Ripple Effect developed a comprehensive recruiting, vetting, and selection strategy that has been successful in recruiting high-quality candidates to fill positions. We consistently receive positive feedback not only on the caliber of our staff but also on our decision-making tools that we share with the government, including innovative cover sheets.



### RESEARCH & EVALUATION

#### ***Outcome & Process Evaluation of National Cancer Institute (NCI) IMAT Program***

The Ripple Effect evaluation was a comprehensive process and outcome assessment that consisted of several data collection sources including NIH databases (IMPACII, SPIRES) and other data sources (USPTO). In addition, we gathered quantitative data from a Web-based survey of nearly 1,000 IMAT and comparison group grantees, and qualitative nuanced responses from more than 100 interviews with investigators and technology end-users to better understand outcomes and the overall impact of novel technology investments. Ripple Effect used novel approaches to select the comparison groups and collect data. We met a major goal of providing data structure and documentation of our process (e.g., field structure, data relationships, query syntax) to allow NCI to repeat the evaluation in the future using in-house resources without having to revisit efforts or recreate the process.



### COMMUNICATIONS & OUTREACH

#### ***Health Care Payment Learning & Action Network (LAN)***

The LAN is a public-private partnership of health plans, providers, employers, and consumers/patients that is shifting away from the current fee-for-service model of payment to one based on quality care and improved health. Ripple Effect provides strategic communications support to provide meaningful impact and the highest potential return on investment. We designed and executed a print, digital, and interactive communications campaign for the LAN, which continues to evolve. We spearheaded a website redesign, managed a membership database, produced bi-weekly e-newsletters, hosted a webinar series, planned two large annual meetings, collected public comments on and drafted several white papers, cultivated social media followers, developed infographics, and conducted media outreach.