

## COMPANY SUMMARY

- Established in 2003
- Woman-Owned Small Business (WOSB)
- Under \$15M size standard
- DCAA-compliant accounting system
- DUNS – 139133230
- CAGE No. 3N5J3

## CONTRACT VEHICLES:

- GSA Professional Services Schedule (PSS): GS-10F-0365T
  - Option periods through 2027
  - Integrated Consulting Services SIN 874-1
  - Program Management SIN 874-7
- NIH BPA – HSN263200800077B
- NIH Professional, Technical & Admin Support (PTAS) for OER

## SELECTED NAICS CODES:

- 541690
- 541613
- 541611
- 519130

## CONTACT INFORMATION:

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Ripple Effect works with federal, private, and non-profit clients to support some of the most crucial policies and programs that shape our nation. We are researchers and communicators, scientists, analysts and more, linked by curiosity and a commitment to excellence. We undertake challenging missions every day, and to make them successful we must think differently. So we don't just hire smart people; we recruit PhD-level experts who truly understand our clients' issues and pair them with functional specialists to build common sense, tailored solutions. We improve on designs and dig at the essential roots of problems until we find the answers. That's the Ripple Way, and our clients deserve nothing less. A selection of our acknowledgments includes:

- 2018 Inc. 5000 list of fastest growing private companies - #467 overall
- 2018 Washington Business Journal Fastest Growing Companies - #41 overall
- 2017 Inc. 5000 list - #595 overall
- 8 NIH Director's Awards
- Excellence and Innovation Award, US Office of Government Ethics
- NIH Plain Language Awards
- Extreme Dedication Awards
- Women in Technology "Rising Star" Award
- AAAS Science & Technology Policy Fellowship
- "Women in Science at the NIH" acknowledgment

## CAPABILITIES



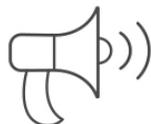
### PROGRAM MANAGEMENT & POLICY

- Policy Development
- Business Process Analysis
- Grants Process Management
- Project Management
- Stakeholder Engagement
- Strategic Planning



### RESEARCH & EVALUATION

- Qualitative Research & Analysis
- Survey Research & Analysis
- Public Comment Management & Analysis
- Process & Outcome Evaluation
- Data Analysis & Visualization



### COMMUNICATIONS & OUTREACH

- Strategic Communications Planning
- Digital & Social Media
- Graphic Design & Multimedia
- Writing & Editing
- Public Relations and Media Outreach
- Event Planning



## OUR VISION:

Be flexible with our people, essential to our partners, and exceptional for our clients.

## OUR MISSION:

*Work Smarter. Perform Better.™*

## CLIENTS AT-A-GLANCE

- Department of Defense (DoD)
  - Congressionally Directed Medical Research Programs (CDMRP)
- National Science Foundation (NSF)
- Centers for Medicare and Medicaid Services (CMS) via subcontract with MITRE Corporation
- Department of Health and Human Services (HHS)
  - Office of Human Research Protections (OHRP)
- National Institutes of Health (NIH)
  - Office of the Director
  - National Cancer Institute (NCI)
  - National Institute for General Medical Sciences (NIGMS)
  - National Institute for Nursing Research (NINR)
  - National Human Genome Research Institute (NHGRI)
  - National Institute on Aging (NIA)
  - National Institute of Allergy on Infectious Diseases (NIAID)
  - National Heart, Lung, and Blood Institute (NHLBI)

# RECENT CASE STUDIES THAT HIGHLIGHT OUR CAPABILITIES



## PROGRAM MANAGEMENT & POLICY

### ***Program Administration and Technical Support Services (PATSS) at Congressionally Directed Medical Research Programs (CDMRP)***

Ripple Effect provides staff to support CDMRP's grants and program administration needs across a wide range of task areas. Our staff include Science Officers (grants managers), Program Managers, Public Relations Specialists, Program Evaluators, Data Managers, and Grants Specialists (administrative support). Ripple Effect developed a comprehensive sourcing, vetting, and selection strategy that has been successful in placing high-quality candidates into positions. We consistently receive positive feedback not only on the caliber of our staff, but also on our decision-making tools that we share with the government.



## RESEARCH & EVALUATION

### ***Strategic Planning and Evaluation Branch (SPEB) at National Institute of Allergy and Infectious Diseases (NIAID)***

Ripple Effect supports the evaluation functions of the Strategic Planning and Evaluation Branch (SPEB) at NIAID, which provides institutional planning, evaluation, and policy analysis leadership to advance NIAID's mission. Ripple Effect collaborates with a multidisciplinary NIAID team to evaluate processes and outcomes of programs spanning immunology and immunogen discovery, antibacterial resistance, flu research, HIV, and more. For each program, Ripple Effect conducted data-based portfolio analyses, network analyses, and publication and bibliometric analyses, paired with qualitative interviews and surveys of staff and government, industry, and pharmaceutical stakeholders. Our findings and recommendations identified future improvements to the focus, structure, and governance of each program; this evaluation work has armed NIAID with actionable insights into improving the efficiency of their programs and helped NIAID define and measure the impact of key programs on the scientific field.



## COMMUNICATIONS & OUTREACH

### ***Health Care Payment Learning & Action Network (LAN)***

The LAN is a public-private partnership of health plans, providers, employers, and consumers/patients that aims to shift away from the current fee-for-service model of payment to one based on quality care and improved health. Ripple Effect provides strategic communications support to the LAN, primarily through print, digital, and interactive resources and campaigns. To date, we have spearheaded a website redesign; managed a membership database; produced bi-weekly e-newsletters; hosted a webinar series; planned and executed three large annual meetings with hundreds of attendees; collected public comments on and drafted several white papers; cultivated social media followers; developed infographics; and conducted media outreach, which has helped the LAN reach thousands of health care stakeholders and advance its mission.