

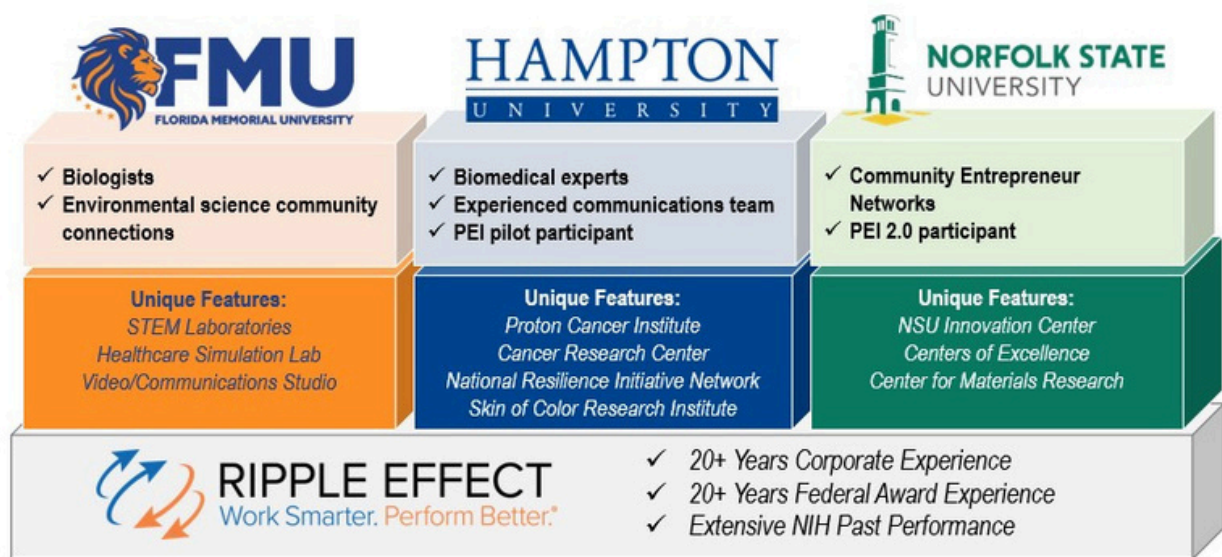
NIH HBCU Path to Excellence and Innovation (PEI IDIQ)

Meet the Ripple Effect-HBCU Team

Task Area 4: Public Health Outreach, Communications & Research Support

Ripple Effect has partnered with Florida Memorial University, Hampton University, and Norfolk State University to create an integrated team that combines decades of federal contracting experience with the research expertise, community connections, and innovation of three distinguished Historically Black Colleges and Universities.

Together, our team can help federal agencies strengthen public health communications, advance research initiatives, engage diverse communities, and build sustainable partnerships that improve health outcomes. Backed by Ripple Effect's proven delivery model and the specialized strengths of each university, our team is ready to support projects from strategy through execution.



Why Partner With Our Team

-  20+ years supporting many federal agencies
-  Extensive NIH past performance and experience
-  Mature contract management and quality systems
-  Rapid project startup and scalable surge capacity

Capabilities

- Public Health Communications
- Community-Based Research
- Strategic Communications & Campaign Planning
- Biomedical & Clinical Research Support
- Program Evaluation & Performance Measurement
- Policy & Technical Assistance
- Stakeholder Engagement
- Focus Groups & Message Testing

Research + Communications Expertise

We combine scientific research, public health communications, strategic planning, evaluation, digital engagement, and community-based research into one integrated team capable of supporting the full project lifecycle.

Meaningful Connections

Our university partners bring trusted relationships, specialized research centers, and deep engagement with historically underserved communities, helping ensure research and outreach efforts are informed, culturally relevant, and impactful.

Stronger Together

Rather than competing capabilities, our partnership intentionally combines complementary strengths. Ripple Effect provides the federal contracting infrastructure and program management while each university contributes unique expertise, facilities, and community partnerships that expand what's possible for every project.

Florida Memorial University

Environmental & Community Research

FMU combines strong STEM capabilities with established environmental science expertise and trusted community relationships. Through advanced laboratory facilities, healthcare simulation resources, and communications capabilities, FMU supports research initiatives that connect scientific discovery with community engagement.



Highlights

- STEM Laboratories
- Healthcare Simulation Lab
- Communications Studio
- Environmental Science Expertise
- Community Partnerships

Hampton University

Biomedical Research & Strategic Communications

Hampton University contributes nationally recognized biomedical research capabilities alongside an experienced communications team. Its specialized institutes, including the Skin of Color Research Institute and Cancer Research Center, support innovative health research while expanding public engagement and scientific communications.

Highlights

- Biomedical Research
- Proton Cancer Institute
- Cancer Research Center
- National Resilience Initiative Network
- PEI Pilot Participant



Norfolk State University

Innovation & Community Engagement

Norfolk State University brings expertise in community-based research, innovation, entrepreneurship, and public health outreach. Through its Innovation Center and Centers of Excellence, NSU develops collaborative solutions that strengthen research translation and community impact.



Highlights

- Innovation Center
- Centers of Excellence
- Center for Materials Research
- Community Entrepreneur Networks
- PEI 2.0 Participant



Learn more about Ripple Effect's capabilities