Program Management & Policy

RIPPLE EFFECT
Work Smarter. Perform Better.®

At-a-Glance: Established 2003 | 220+ employees | UEI: NNQUYPRG4KD5 | CAGE No. 3N5J3

Ripple Effect delivers award-winning, professional consulting and workforce solutions for federal, private, and non-profit clients to deliver some of the most crucial policies and programs that shape our nation.

Our **Work Smarter Promise** is more than just words—it's a guarantee. Your goals are met by leveraging our rigorous processes, intelligent technology, and the deep health, science, and research expertise of a diverse workforce. By working together, we solve complex, multi-disciplinary problems and build your organizational capacity for long-term success. That's the Ripple Way.

Capabilities

We optimize your programs through strategic thinking, effective management, stakeholder collaboration and expert organizational support.

Strategic Planning

- Committee & Workgroup Management
- Idea Generation & Visualization
- KPI & Metrics Development
- Strategic Planning Implementation
- Strategies & Objectives Development

Organizational Development

- Organizational Assessments & Transformation
- Organizational Design & Process Improvement
- Training & Development
- Workforce Planning & Needs Analysis

Project Management

- Budget & Earned Value Management
- Change Configuration Management
- Governance
- Project Management IT Systems
- Project Management Planning
- Risk & Issue Management

Public Comment Analysis & Rulemaking

- Comment Retrieval & Deduplication
- Docket Management
- Drafting Proposed & Final Rules
- Summarizing & Analyzing Public Sentiments

Policy & Regulatory Support

- Meeting Facilitation
- Policy Communications & Training
- Policy Implementation, Administration & Oversight
- Policy Manuals & Documentation
- Policy Reviews & Development
- Technical Writing

Research & Measurement

- Qualitative & Thematic Analysis
- Research & Synthesis of Best Practices
- Program Assessments
- Performance Measurement & Management

Our Multi-Disciplinary Difference

Our multi-disciplinary team provides a complete solution:

Technical & Scientific Support – Access to Subject Matter Experts

Communications & Outreach – Executive-Ready Briefing Decks & Reports; Pre-, On-site-, and Post-Meeting Logistics; Self-Based Training Modules

Research & Evaluation – Economic Analysis; Lit Reviews; Interviews & Focus Groups

Digital Transformation – Data Collection, Cleaning & Management

Key Clients

Health & Life Sciences

- National Institutes of Health (17+ ICOs)
- Centers for Medicare & Medicaid Services
- Agency for Healthcare Research and Quality (AHRQ)
- Various Non-Profits

Defense Health

- Defense Health Agency
- Congressionally Directed Medical Research Programs (CDMRP)
- Army Medical Research and Development Command (MRDC)

Education

- ED Institute of Education Sciences (IES)
- NIH Office of Intramural Training & Education (OITE)

Commerce & Infrastructure

- Internal Revenue Service (IRS)
- GSA Public Buildings Service (PBS)
- NIH Office of Research Facilities (ORF)

How We Deliver Value

Stakeholder Engagement

Collaborating with stakeholders, communities, and technical experts to gain insights and deliver relevant solutions with cross-cultural awareness.

Capacity Building

Building organizational capacity by advancing policy and delivering efficient technical assistance, training, and process development.

Continuous Improvement

Enabling lifelong learning and performance optimization through retrospective analysis and quality measurement, uncovering the root of complex problems.

Evidence Building

Strengthening the evidence base through research, data collection, analysis, scholarly publications, and rigorous approaches.

Company Summary

Certifications

- Woman-Owned Small Business (WOSB)
- ISO 9001:2015 and CMMI Services Level 3
- Federalwide Assurance: FWA00033055
- CMMC Level 1 Self-Certified
- Pre-Award Compliant Accounting, EVM & Estimating Systems

Contract Vehicles

- GSA Multiple Award Schedule (MAS): 47QRAA22D008N; SIN: 541611 and Program Evaluation Sub-SIN; 541910
- NIH BPA 75N98020A00061
- OASIS (sub)

Relevant NAICS Codes

- 541611 – Administrative Management and General Management Consulting Services
- 541910 – Marketing Research and Public Opinion Polling
- 541690 – Other Scientific and Technical Consulting Services
- 518210 – Data Processing, Hosting, and Related Services

Full list: http://rippleeffect.com/contractvehicles/

Ripple Effect Communications, Inc.®

Contact Information
9600 Blackwell Road, Ste 210
Rockville, MD 20850

rippleeffect.com
Phone: 800.277.5708
Fax: 240.745.3777

Jessica Escobedo, PhD, PMP
Sr. Director, Program Mgmt and Policy
busdev@rippleeffect.com

CMMI SVC | ML 3 APPRAISED Appraisal # 69030 | Exp. Jan 12, 2027

SBA WOSB CERTIFIED

ISO 9001:2015 CERTIFIED

Project Case Studies

Strategic Planning to Help PCORI's Research Priorities Thrive

Relevant Capabilities: All Capability Areas

The Patient-Centered Outcomes Research Institute (PCORI) engaged Ripple Effect to support development and implementation of a 10-year strategic plan, including engagement with PCORI's operational and research divisions, senior staff, Strategic Planning Committee, and Board of Governors. We helped create PCORI's National Priorities for Health and Research Agenda; co-led a workgroup on research methodology; managed and analyzed data for two Congressionally mandated public comment periods; and provided ongoing consultation on strategic planning best practices. We integrated PCORI's DEI principles into the Strategic Plan, including web-based versions in both English and Spanish. We created tailored fact sheets for patients, healthcare professionals, and researchers, and developed videos, presentations, and briefing materials for PCORI's engagement efforts. The Strategic Plan provides a flexible approach for achieving PCORI's vision and mission and allows room for evolving needs and priorities so that PCORI's research portfolio remains relevant.

Analysis of Public Comments and Stakeholder Feedback for CMS

Relevant Capabilities: Public Comment, Rulemaking

The Centers for Medicare & Medicaid Services (CMS) actively solicits feedback from experts and stakeholder communities through many forums, including Requests for Information (RFIs); listening sessions; Notices of Proposed Rulemaking; and onsite engagements. Ripple Effect analyzes public and stakeholder feedback on CMS's technically complex, high-profile programs, regulations, and policies. We provide rapid analysis of data from high-volume public comment periods to enable CMS to make timely program and policy decisions. Our in-house comment analysis platform and custom reports and presentations enable integration of public sentiments into technically complex, high-profile programs, regulations, and policies for CMS.

Expert Guidance for AHRQ's National Action Alliance to Advance Patient and Workforce Safety

Relevant Capabilities: Project Management, Research & Measurement, Policy Support

Ripple Effect provides guidance and management for AHRQ's National Action Alliance to Advance Patient and Workforce Safety and support implementation of Safer Together: A National Action Plan to Advance Patient Safety. This HHS-wide initiative aims to ensure safe patient care across demographic, geographic, and socioeconomic strata. Our support includes the development of measurable goals and a transparent measurement system for assessing improvement; collecting and curating literature, data, and best practices that support the National Action Alliance aims and making them publicly available on the National Action Alliance website; and convening and coordinating with private and Federal partners, patients, and families for the purpose of driving the country towards the National Action Alliance aims.

Organizational Assessment of the Administration of NIGMS Research Capacity Building Programs

Relevant Capabilities: Organizational Development

NIGMS has enlisted Ripple Effect to assess the administration of its research capacity building programs and make recommendations to improve administrative efficiency and reduce administrative burden. To accomplish these goals, we have brought together team expertise on stakeholder engagement, organizational development, and process improvement to identify NIGMS processes, policies, and resources that might be streamlined, standardized, clarified, or modernized. Ripple Effect is using this information to recommend tools, guides, and other approaches that will reduce costs, improve grantee and applicant outcomes, and increase staff efficiency and effectiveness.

KHI APOL1 Nephropathy Roadmap to Increase Disease Awareness & Clinical Study Participation

Relevant Capabilities: Policy Support

Ripple Effect supported the Kidney Health Initiative (KHI) in developing a roadmap to increase awareness, access to testing, and clinical study participation for APOL1-kidney disease, which primarily affects people of African ancestry. This work included 1) managing four multidisciplinary expert workgroups, 2) planning, conducting, and analyzing 10 interviews with advisors in the kidney health community, 3) planning and facilitating an interactive workshop about the roadmap with KHI members, and 4) developing a communications and engagement plan for the roadmap. The information that we gathered and analyzed culminated in the development and design of an actionable roadmap that included resources for several audiences to achieve the goals of the roadmap.

Contact Information
9600 Blackwell Road, Ste 210
Rockville, MD 20850

rippleeffect.com
Phone: 800.277.5708
Fax: 240.745.3777

Jessica Escobedo, PhD, PMP
Sr. Director, Program Mgmt and Policy
busdev@rippleeffect.com

CMMI SVC | ML 3 APPRAISED
Appraisal # 69030 | Exp. Jan 12, 2027
SBA WOSB CERTIFIED
ISO 9001:2015 CERTIFIED