



At-a-Glance: Established 2003 | 220+ employees | UEI: NNQUYPRG4KD5 | CAGE No. 3N5J3

Ripple Effect delivers [award-winning](#), professional consulting and workforce solutions for federal, private, and non-profit clients to deliver some of the most crucial policies and programs that shape our nation.

Our **Work Smarter Promise** is more than just words—it's a guarantee. Your goals are met by leveraging our rigorous processes, intelligent technology, and the deep health, science, and research expertise of a uniquely skilled workforce. By working together, we solve complex, multi-disciplinary problems and build your organizational capacity for long-term success. [That's the Ripple Way.](#)

Capabilities

We generate new knowledge through research and evaluate the impact and effectiveness of your policies, programs, and communications.

Process, Outcome & Impact Evaluations

- Administrative Data & Case Study Reviews
- Communications Research
- Community-Based Participatory Research
- Economic Analyses & Policy Impact Assessments
- Experimental, QED & SCD Studies
- User Experience Testing

Quantitative, Qualitative & Mixed Methods Analysis

- Content Analysis
- Data Triangulation, Interpretation & Synthesis
- Descriptive & Advanced Multivariate Statistical Analysis
- Phenomenological Analysis; Thematic, Deductive & Inductive Coding
- Portfolio, Social Network & Bibliometric Analysis

Data Collection

- Administrative Data
- Interviews & Focus Groups
- Large-Scale Data Sets
- Online, Phone & In-Person Surveys
- Panel & Participant Recruitment
- Social Media Listening

Study Design

- Logic Models
- Evaluation Questions, Plans & Matrices
- Instrument Design, Testing & Validation
- OMB, PRA & IRB Clearances
- Program Roadmaps
- Sampling Plans & Protocols

Formative Research

- Feasibility Studies, Needs Assessments & Evaluability Assessments
- Key Informant Interviews
- Systematic / Scoping Literature Reviews
- Systems Change & Landscape Analysis

Our Multi-Disciplinary Difference

Our multi-disciplinary team provides a complete solution:

- **Program Management & Policy** – Strategy & Planning Expertise; Public Comment Analysis
- **Technical & Scientific Support** – Access to Subject Matter Experts
- **Communications & Outreach** – Data Visualizations; Executive-Ready Briefing Decks & Reports; Stakeholder Convenings; Self-Based Training Modules
- **Digital Transformation** – AI-Enabled Data Collection & Research Tools; Complex Web-Based Surveys & Data Collection; Data De-Identification; Data Extraction & Scraping; Data Governance & Data Use Agreements; Database Development

Key Clients

Health & Life Sciences

- National Institutes of Health (17+ ICOs)
- Centers for Medicare & Medicaid Services
- Agency for Healthcare Research and Quality
- Various Non-Profits

Defense Health

- Defense Health Agency
- Congressionally Directed Medical Research Programs
- Army Medical Research and Development Command

Education

- ED Institute of Education Sciences
- NIH Office of Intramural Training & Education

Commerce & Infrastructure

- Internal Revenue Service
- GSA Public Buildings Service
- NIH Office of Research Facilities

How We Deliver Value

Partner Engagement

Collaborating with partners, communities, and technical experts to gain insights and deliver relevant solutions with cross-cultural awareness.

Capacity Building

Building organizational capacity by advancing policy and delivering efficient technical assistance, training, and process development.

Continuous Improvement

Enabling lifelong learning and performance optimization through retrospective analysis and quality measurement, uncovering the root of complex problems.

Evidence Building

Strengthening the evidence base through research, data collection, analysis, scholarly publications, and rigorous approaches.

Company Summary

Certifications

- Women-Owned Small Business (WOSB)
- ISO 9001:2015 and CMMI Services Level 3
- Federalwide Assurance: FWA00033055
- CMMC Level 1 Self Certified
- Pre-Award Compliant Accounting, EVM & Estimating Systems

Contract Vehicles

- GSA Multiple Award Schedule (MAS): 47QRAA22D008N; SIN: 541611 and Program Evaluation Sub-SIN; 541910
- NIH BPA 75N98020A00061
- OASIS (sub)

Relevant NAICS Codes

- 541611 – Administrative Management and General Management Consulting Services
- 541910 – Marketing Research and Public Opinion Polling
- 541690 – Other Scientific and Technical Consulting Services
- 518210 – Data Processing, Hosting, and Related Services

Full list: <http://rippleeffect.com/contractvehicles/>

Ripple Effect Communications, Inc.®

Contact Information

9600 Blackwell Road, Ste 210
Rockville, MD 20850

rippleeffect.com

Phone: 800.277.5708

Fax: 240.745.3777

Moirá Ragan

Director, Research & Evaluation

busdev@rippleeffect.com



Project Case Studies

Comprehensive Program Evaluation Support for NIAID

Ripple Effect collaborates with a multidisciplinary strategic planning team at the National Institute of Allergy and Infectious Diseases (NIAID) to evaluate processes and outcomes of programs spanning immunology and immunogen discovery, antibacterial resistance, flu research, HIV, and more. For each program, we have conducted data-based portfolio analyses, network analyses, and publication and bibliometric analyses, paired with qualitative interviews and surveys of staff and government, industry, and pharmaceutical stakeholders. We have identified future improvements to the focus, structure, and governance of each program, armed NIAID with actionable insights into improving the efficiency of their programs and helped NIAID define and measure the impact of key programs on the scientific field.

Retrospective Evaluation of Research Centers in Minority Institutions (RCMI) Program

Ripple Effect conducted a multi-method assessment of the National Institute on Minority Health and Health Disparities (NIMHD) Research Centers in Minority Institutions (RCMI) Program. In consultation with NIMHD and the TAC, which we assembled to inform the evaluation design and provide feedback on the findings, we designed a conceptual framework and logic model that identified the most important program characteristics concerning RCMI institutions and investigators, core metrics, and short- and long-term outcomes to demonstrate the overall reach and impact of the RCMI Program. Retrospective evaluation methods included 38 individual interviews, 12 focus groups, and an online survey administered to over 600 RCMI stakeholders; abstraction and analysis of data from 120 progress reports; and abstraction and analysis of data from publicly available databases, including publications, citations, subsequent grant funding, and patents for over 1,100 RCMI investigators. We also developed a prospective evaluation plan based on lessons learned and best practices from the retrospective evaluation to provide guidance and a framework for continuing to evaluate the success of these minority-serving institutions.

Broadening Participation in IES Grants

The purpose of this contract was to procure information sharing support for the National Center for Education Research (NCER) and National Center for Special Education Research (NCSE) at the Institute of Education Sciences (IES) in their mission to improve academic achievement and access to educational opportunities for all students. Specifically, IES was seeking a landscape review and an analysis with recommendations on broadening participation relevant to IES-funded education/special education research and research training grants.

NIHMD Breast Cancer Needs Assessment

The National Institute on Minority Health and Health Disparities (NIMHD) aims to create a tool to prescribe physical activity for breast cancer survivors. They engaged Ripple Effect to assist in the first step of the process—conducting a needs assessment. Ripple Effect supported survey review, participant recruitment, and survey administration to both breast cancer survivors and healthcare providers. This included managing the overall project, assisting with IRB submission for materials approval, subcontracting with a professional recruiting agency to recruit participants, administering the surveys, and providing the data to NIHMD. With actionable data, NIMHD can now make informed decisions about its tool and progress toward getting it into the hands of providers and patients.

Evaluation of NIA-sponsored Career Development Awards

The National Institute on Aging (NIA) is engaging Ripple Effect to conduct a mixed-methods evaluation of NIA career development awards to assess awardee career outcomes, their impact on the field of aging and Alzheimer's disease, and contributions to NIA's strategic goals. To understand whether NIA's investments are achieving their intended goals, Ripple Effect is conducting an extensive evaluation of up to 15 career development activity codes, including analyzing quantitative data of applicants and awardees from multiple sources, conducting interviews, and synthesizing a summary report with findings and recommendations. Currently, we are analyzing outcomes and impact of between 9 and 10 NIA K Awards in the areas of aging and Alzheimer's research.

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