



Company Summary:

- Established in 2003
- Woman-Owned Small Business (WOSB)
- Under \$16.5M size standard
- DCAA-compliant accounting system
- DUNS – 139133230
- CAGE No. 3N5J3

Contract Vehicles:

- GSA Professional Services Schedule (PSS): GS-10F-0365T
- OASIS Small Business Pool 1 – # 47QRAD20D1019
- NIH BPA – # HSN263200800077B
- CDMRP PATSS – # W81XWH-17-D-0003

Selected NAICS Codes:

- 541690
- 541613
- 541611
- 519130

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Ripple Effect provides professional consulting and exceptional staff augmentation for federal, private, and non-profit clients to deliver some of the most crucial policies and programs that shape our nation. We are researchers and communicators, scientists, analysts and more, driven by curiosity and a commitment to positively impact health, safety and prosperity. We look at the world differently. We build organizational capacity, not dependence, by creating the structure, process and skills needed for long-term success. Bright people, smart processes, and intentional leadership to improve performance and create lasting change. That’s the Ripple Way, and our clients deserve nothing less.

A selection of our acknowledgments includes:

- 2020 *Inc.* 5000 D.C. Metro Region List - #138 overall
- 2019 Best and Brightest Company to Work For in the Nation®
- 2019 *Inc.* 5000 List - #2160 overall
- 2019 AMEX Business Excellence Awards Woman Contractor of the Year
- 2019 SECAF Awards Finalist – Government Contractor of the Year
- 2018 *Inc.* 5000 list of fastest growing private companies - #467 overall
- 2018 *Washington Business Journal* Fastest Growing Companies - #41 overall
- 2017 *Inc.* 5000 list - #595 overall
- 8 NIH Director’s Awards
- Excellence and Innovation Award, US Office of Government Ethics
- NIH Plain Language Awards
- Extreme Dedication Awards
- Women in Technology “Rising Star” Award
- AAAS Science & Technology Policy Fellowship
- “Women in Science at the NIH” acknowledgment

CAPABILITIES

Program Management & Policy

- Strategic Planning
- Business and Financial Management
- Legislative and Policy Services
- Regulatory Compliance
- Stakeholder Engagement
- Business Transformation
- Technology and Enterprise Modernization

Research & Evaluation

- Evaluation Feasibility and Design
- Program Evaluation
- Evaluation Support Services
- Public Comment Support
- Data Collection and Survey Research
- Data Analysis and Visualization
- Qualitative Research and Analysis

Communications & Outreach

- Integrated Marketing
- Digital Strategy
- Information Visualization
- Conferences and Events
- Education and Training
- Research and Analytics

Our Vision:

Be flexible with our people,
essential to our partners,
and exceptional for our
clients.

Our Mission:

*Work Smarter.
Perform Better.®*

Clients at a Glance:

- **Department of Defense (DoD)**
 - > Air Force
 - > Army
 - > Navy
 - > DHA (Defense Health Agency)
- **National Science Foundation (NSF)**
- **Centers for Medicare and Medicaid Services (CMS)**
- **Department of Health and Human Services (HHS)**
 - > Office of Human Research Protections (OHRP)
 - > Office of Disease Prevention & Health Promotion (ODPHP)
 - > Agency for Toxic Substances & Disease Registry (ATSDR)
- **National Institutes of Health (NIH)**
 - > Office of the Director
 - > National Cancer Institute (NCI)
 - > National Institute for General Medical Sciences (NIGMS)
 - > National Institute for Nursing Research (NINR)
 - > National Human Genome Research Institute (NHGRI)
 - > National Institute on Aging (NIA)
 - > National Institute of Allergy and Infectious Diseases (NIAID)
 - > National Heart, Lung, and Blood Institute (NHLBI)

Recent Case Studies that Highlight our Capabilities

PROGRAM MANAGEMENT & POLICY

Program Administration and Technical Support Services (PATSS) at Congressionally Directed Medical Research Programs (CDMRP)

Ripple Effect provides staff to support CDMRP's grants and program administration needs across a wide range of task areas. Our staff include Science Officers (grants managers), Program Managers, Public Relations Specialists, Program Evaluators, Data Managers, and Grants Specialists (administrative support). Ripple Effect developed a comprehensive sourcing, vetting, and selection strategy that has been successful in placing high-quality candidates into positions. We consistently receive positive feedback not only on the caliber of our staff, but also on our decision-making tools that we share with the government.

RESEARCH & EVALUATION

Strategic Planning and Evaluation Branch (SPEB) at National Institute of Allergy and Infectious Diseases (NIAID)

Ripple Effect collaborates with a multidisciplinary strategic planning team at NIAID to evaluate processes and outcomes of programs spanning immunology and immunogen discovery, antibacterial resistance, flu research, HIV, and more. For each program, we have conducted data-based portfolio analyses, network analyses, and publication and bibliometric analyses, paired with qualitative interviews and surveys of staff and government, industry, and pharmaceutical stakeholders. We have identified future improvements to the focus, structure, and governance of each program, armed NIAID with actionable insights into improving the efficiency of their programs, and helped NIAID define and measure the impact of key programs on the scientific field.

COMMUNICATIONS & OUTREACH

Health Care Payment Learning & Action Network (LAN)

Ripple Effect provides strategic communications support to the LAN, a public-private partnership to transform health care payment, primarily through print, digital, and interactive resources and campaigns. To date, we have spearheaded a website redesign; managed a membership database; produced bi-weekly e-newsletters; hosted a webinar series; planned and executed three large annual meetings with hundreds of attendees; collected public comments on and drafted several white papers; cultivated social media followers; developed infographics; and conducted media outreach, which has helped the LAN reach thousands of health care stakeholders and advance its mission.

INTERDISCIPLINARY WORK

Office of Disease Prevention & Health Promotion Healthy Aging Initiative Evaluation

The HHS Office of Disease Prevention & Health Promotion (ODPHP) contracted Ripple Effect to conduct focus groups to inform the development of a strategic plan for its Healthy Aging Initiative. In collaboration with ODPHP, Ripple Effect selected focus group participants from multiple federal agencies who were subject matter experts or were significantly involved in aging programs. A Ripple Effect facilitator and a Ripple Effect notetaker conducted the virtual focus groups via Skype using a focus group guide we created. We then qualitatively analyzed the focus groups notes, which we are currently using to create a draft strategic plan. The plan shaped the structure of the first ODPHP Healthy Aging regional meeting. We also provided meeting support, logistics, and facilitation for the meeting series.